Wood Truss Council of America

Serving the Component Manufacturing Industry Since 1983

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Contact: Suzi Grundahl 608-310-6710

HOYD BECOMES PRESIDENT OF WTCA

Madison, WI – On October 7, 2004, members of the Wood Truss Council of America (WTCA) welcomed their 21st president, Kendall Hoyd, into office in Charlotte, North Carolina. WTCA is an international not-for-profit trade association representing the structural building components manufacturing industry. This industry directly employs over 39,000, with an annual payroll over $1 billion. With more than 2,200 manufacturing locations across the U.S., structural building components can be found in more than 60% of single-family and multi-family homes.

The gavel was passed to Hoyd at the association's annual meeting, the Building Component Manufacturers Conference (BCMC). In his first words as WTCA president, Hoyd said, "we can not take for granted the strength and cohesion within WTCA today. Our ability to serve as one voice for this industry is unique, given the fact our company members are generally very small and fragmented compared to the size and scope of our lumber suppliers, plate companies, customers and the governmental agencies that regulate our industry."

Since joining WTCA's Board of Directors in 1998, Hoyd's enthusiasm has played an active part in the organization by encouraging membership involvement. Building upon that reputation, Hoyd said, "as president, I will do everything I can to encourage component manufacturers to get more involved in the association. There are countless personal and professional benefits one can get out of the experience."

In outlining his top priorities as president, Hoyd also said, "I believe it is very important for us to lead the way in truss testing, and to ensure WTCA plays a significant role in determining the definition of quality for structural building components."

As President and part owner of Idaho Truss and Component Company, based in Boise, ID, Hoyd believes attending WTCA meetings and events over the past years has enhanced his interaction with other association members, and has allowed him to gain invaluable insight into the forces that affect the industry. Hoyd said he appreciates the fact the industry touches each individual and local economy in many ways. He believes structural building components help to create strong, high-quality, cost-effective buildings, while saving natural resources because of their efficient use of wood fiber.

To read more about Kendall Hoyd, visit the WTCA Home Page.

WTCA is the voice of the wood truss and component manufacturing industry. For more information about WTCA or the component manufacturing industry, call 608-274-4849 or visit www.woodtruss.com.

One WTCA Center • 6300 Enterprise Lane • Madison, WI 53719
608/274-4849 • 608/274-3329 (fax) • www.woodtruss.com • wtca@woodtruss.com