

Chapter Focus

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Annual Membership Drive and Recruitment Prizes

Lucky 13 Congratulations to the winners of our Lucky 13 Annual Membership Drive!

#1 Component Manufacturer Recruiter
Jack Dermer, American Truss Systems, Inc.

#1 Associate Membership Recruiter Rob Heri, MiTek USA, Inc.

#1 Recruiting SBCA Chapter: Truss Manufacturers Association of Texas

The Lucky 13 ended on August 31, so we all know what that means – the 14^{th} Annual Membership Drive has begun. Each year, our membership drive lasts from September 1 to August 31, so there's always another chance to make a run for the top prize.

In addition to the membership drive prizes – the winners receive their choice of a trophy or jacket – everyone is eligible for the prizes that are now attached to Top Chord Club recruitment points. Starting with points earned after September 1, 2008, Top Chord Club points may be redeemed for publications, courses and even cash.

When you recruit new or returning members to SBCA and the chapters, you're not only supporting the industry and association, but you're also doing a little something for yourself. Just ask one of this year's runners-up in the #1 CM contest, Gary Weaver. Having accumulated 50 redeemable TCC points (from his lifetime total of 112 points), Gary is receiving a \$750 travel award this month which he is welcome to use toward his trip to BCMC New Orleans OR anywhere else he'd like to travel!

So why not select a prize that you would like from the table below and start recruiting? Good Luck!

"The membership rewards program is a great way to help members earn free stuff. (Everybody loves free stuff!) It's easy and it not only helps the member, it helps the association at the same time. It's a win-win at a time where finding just one win is tough."

— Jack Dermer, 2012 Membership Committee Chair

Top Chord Club Point Rewards				
3 Points – Awards	10 Points – Awards	20 Points – Awards	30 Points – Awards	50 Points – Awards
CTW Coupon for 1 course	TTT Recert Exam	TTT course 1 seat	1 BCMC Registration and 2 hotel nights	\$750 Travel Award to use anywhere
TATO test	SBC portfolio	TMO course 1 seat	TTT course 2 seats	\$1000 Discount on a SCORE Package
WTCA shirt	SBCRI jump drive	1 BCMC Registration	TMO course 2 seats	Operation Safety Program
BCSI or CFSBCSI	BCSI and CFSBCSI	1 BCMC Golf Registration	Truck Program	ORisk Package for 1 location for 1 year
SBC umbrella	Metal Plate Connected Wood Truss Handbook	75 JOBSITE PACKAGES	150 JOBSITE PACKAGES	3 BCMC Registrations and 3 hotel nights
15% off 1 BCMC Registration	30% off 1 BCMC Registration	50 CFS JOBSITE PACKAGES	100 CFS JOBSITE PACKAGES	