



Chapter Focus

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Train-the-Trainer at BCMC, Part Two

The agenda is set, the panelists are preparing for the sessions, and now all we need is **you!** Please join us for the Train-the-Trainer educational sessions at BCMC 2012 in New Orleans.

The panel includes representatives from five SBCA Chapters: John Hogan from Missouri, Jess Lohse from Montana, Rick Parrino from Iowa, Steven Spradlin from Arkansas, and Mike Staples from Michigan. Together, they will share advice and strategies that our chapters have accumulated from presentations over the last twenty years.

The first session will focus on the mechanics of presentations; the second session will be a run-through of one of our newest Component Technology Workshops (CTW). They both have the same goals and objectives – reaching an audience and conveying pertinent and useful information.

The BCMC Committee is asking that **every** SBCA Chapter send a representative to Train-the-Trainer, and they are calling all chapter presidents to make this request in person. This may be the single-most important investment in your chapter's educational programs that you can make this year. Learn how to be more comfortable and prepared to give educational presentations locally, and share *your* experiences at the sessions, too!

Plus, after you've attended the Train-the-Trainer sessions on Wednesday morning, you'll be able to attend some of the *other* educational sessions at the show as well as network with your peers, explore the show floor and enjoy all that BCMC New Orleans has to offer.

Join us for BCMC 2012: *Plan, Perform, Achieve* on Oct 17–19 at the Sheraton New Orleans Hotel.

Wednesday Morning				
10:00am	<u>Train the Trainer Part 1: Learn How to Educate and Build Community</u> <u>Train the Trainer Part 2: Today's Framing Systems – Problems and Solutions</u>			
Wednesday Afternoon				
1:00pm	<u>Lumber Production, Grading and Design Values Part 1: From Tree to Stick</u>	<u>Metrics for Managers: What to Measure and How</u>	<u>Efficient Design Techniques: Less is More</u>	<u>How Leaders Build a High Performance Team</u>
2:30pm	<u>Lumber Production, Grading and Design Values Part 2: From Stick to Truss</u>	<u>Metrics for Managers: What to Measure and How</u>	<u>Efficient Design Techniques: Less is More</u>	<u>Sales and Negotiations Skills for Preserving Margin</u>
4:00pm	<u>Lumber Production, Grading and Design Values Part 3: MSR/MEL: The Advanced Stick</u>	<u>Your Litigation Playbook</u>	<u>Preparing for the Future of Hiring</u>	<u>Keep It Positive: Moving from Surviving to Thriving</u>
Thursday Morning				
9:30am	<u>Lumber Production, Grading and Design Values Part 2: From Stick to Truss</u>	<u>Lumber Production, Grading and Design Values Part 3: MSR/MEL: The Advanced Stick</u>	<u>Changing Codes and Planning Ahead</u>	<u>Market Leadership and Differentiation</u>

Questions? Additions? Contact Anna L. Stamm, 608/310-6719 or chapters@sbeindustry.com.

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