



Chapter Focus

Volume XIII Issue 5
May 2012

Truss Plant Tour Resources and Support

Fire Education in May

This month, our Capital Area Chapter is returning to the US Fire Administration's Fire & Emergency Services Higher Education (FESHE) Conference. Because the event is held in Emmitsburg, MD, SBCA Capital Area has been sponsoring all costs for an educational seminar and handouts for the past few years. As our participation has grown in popularity, however, so has the financial commitment. A truss plant tour was added this year, too!

When the chapter requested help to provide take-home materials for the entire group, and perhaps even copies of BCSI if possible, six more chapters stepped up to help. Thank you, Mid Atlantic, Northwest, Western, Illinois, New York and Carolinas.

Year-Round Plant Tour Resources

In six easy steps, any member can provide a tour that helps educate the market on structural building components. Online at www.sbcindustry.com/planttour are all of the questions, and answers, that will prepare you for a successful tour, including:

Chapters Sponsoring FESHE Handouts

Mid Atlantic SBCA
Northwest Truss
Fabricators Association
SBCA of the Capital Area
SBCA of the Carolinas
SBCA – Illinois
SBCA – New York
Western Component
Manufacturers Association

Who do I want to Invite?

Opening up your plant and hosting a tour not only showcases your facility, but it also allows you to become the structural building component expert in the area and provide an overview of our professional manufacturing industry. Groups and individuals to consider inviting include: Architects, Engineers and Specifiers; Building Officials and Code Inspectors; Builders, Contractors and Framers; Fire Service Professionals; Industry Suppliers; Legislative and Government Contacts; and Students, Teachers and Educators.

What do I want to Accomplish?

You may choose to host a group from the fire service because you need to resolve misconceptions on the fire performance of structural building components and safety in your area. You may reach out to local building inspectors to educate them on technical aspects of our industry and BCSI, as well as show them the information we can provide to make the building inspection process easier. Or, maybe you would like to reach out to a legislator at the national, state or local level to form a valuable relationship with that individual and their staff, which will help them understand our industry as they shape important future public policy and laws. No matter which group you choose, you can be assured that the relationship you develop will benefit your business and the industry as a whole.

You Are Not Alone – SBCA Staff will Help

[Contact staff](#) to discuss the options, consider specific details that have made other members' tours successful and develop the plan that's right for you!

Questions? Additions? Contact Anna L. Stamm, 608/310-6719 or chapters@sbcindustry.com.

SBCA ♦ 6300 Enterprise Lane ♦ Madison, WI 53719