



Chapter Focus

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Jump-Start Your Year with SBCA

It's hard to believe, but we're almost through the first month of the new year. Are you keeping your new year's resolutions? Are you implementing an updated business plan for 2012? Are you looking for ways to improve your outlook this year?

To stay up to date with your industry, remember to stay involved in SBCA. Attending meetings, either remotely or face-to-face, allows members to stay connected regardless of the climate (economic or weather-related). Try this one-two punch to jump-start your 2012 with SBCA.



Connect with the Chapter Solutions Group

Chapter Solutions Group meetings bring members together to:

- ☒ Provide an open discussion forum for members to get feedback from their peers – the knowledge that our industry leaders can share is our most valuable resource.
- ☒ Address pressing issues that ALL chapters are facing as members offer solutions that have worked in their states.
- ☒ Meet quarterly in advance of the SBCA Open Quarterly Meetings so that information can be shared from the chapters to the Board.
- ☒ Serve as another avenue for Building Community & Making Connections until BCMC in September.



The next Chapter Solutions Group will be Wednesday, February 22 at 2 pm Eastern/ 1 pm Central/12 pm Mountain/11 am Pacific. All you need is a phone line and an internet connection to attend the web-based meeting. Simply [let us know if you are able to attend](#) – we'll send you the link and phone number.



Attend the March Open Quarterly Meeting

Have you always wanted to visit the French Quarter with your friends? Or, are you unable to get away from the office but still want to hear, and share, the latest news? We've got you covered at the Open Quarterly Meeting on **March 20–21 in New Orleans, LA**. Sign up to attend the Board meeting *and* one or more of the Committee meetings – Legislative, Management, Marketing, Membership, & Quality Control. There's the CM Roundtable, too! You may [register online](#) to attend face-to-face or via *SBC Connection*. Involve yourself in the industry and join us for all or part of this two-day event. However you are able to attend, we'd love to hear from you!

