

SBCA'S MID ATLANTIC CHAPTER

Why Join MASBCA?

Like all chapters of the Structural Building Components Association (SBCA), MASBCA is playing a key role in the future of the structural building components industry. By working together, members are able to:

- Have more clout as a unified group than as individuals acting alone
- Produce results more effectively working together than individuals since there is no duplication of effort
- ► Share ideas and goals at the local level and set an agenda for our chapter
- ► Participate in decision making for the industry and help shape the future

The benefits of working collectively through a chapter are apparent and many goals are achieved more easily as a chapter than by individual companies.

Save Money: MASBCA Co-op

Chapter members qualify automatically for our publications co-op. The potential savings from possible quantity discounts each month are great. All SBCA products and publications are included in the co-op. Any discounts earned on orders are credited back to each company at the end of the month.

CHAPTER MEMBERSHIP BENEFITS

Networking

Our chapter allows every one of us to network on the local level with our industry peers and we are able to:

- ► Hold chapter meetings where we can discuss pertinent industry issues.
- Invite educational speakers who provide us with advice for improving our businesses and our bottom lines.
- Learn from each other as we discuss business and plant management, building codes and loads, and other important topics.
- Develop industry best practices strategies that will help our members in the marketplace.
- Keep abreast of industry advances through our connection to our national association and benefit from communication with our industry peers across the country and in other local chapters.

Education & Marketing

Since the association is viewed as an independent entity with no proprietary interest and no strong product sales bias, it is easier to:

- Provide education to contractors, designers and specifiers on component construction as we expand the market for our products.
- Educate local building officials on proper use, features and benefits of structural building components.
- Undertake educational projects with the fire service to lead to better understanding of our industry.
- Provide plant tours for building officials, the fire service, architects and engineers and others.
- Provide promotional materials with consistent messages, warnings and application information.
- Work with local schools to provide educational materials.

Legislation

Especially in the political arena, the voice of an association adds to the strength of individual contacts. Together we can:

- ▶ Act to limit adverse national legislation by meeting with the staff of local congressional offices of our Representatives and Senators, or with the Representatives and Senators themselves when they are home.
- Act to influence national and local policy as it is being developed by government agencies such as OSHA, the Department of Labor, the EPA and state or local departments.
- Stay informed of local ordinances and building code changes. These are often the most difficult track, and they can greatly restrict the use of our products. We can meet with key groups to build alliances instead of adversarial relationships and maintain good lines of communication.

MASBCA & SBCA MEMBERSHIP APPLICATION

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	CHAPTERS

	TODAY'S DATE
	If your dues payment applies to multiple locations of your
	company, please include a list of these locations and the
	components and subcom- ponents manufactured at each location.
FAX	
TITLE	
COMPANY'S WEBSITE ADDRESS	
IS?	
	TITLE COMPANY'S WEBSITE ADDRESS

Membership Dues

For information on SBCA membership categories and dues, visit www. sbcindustry.com or contact staff at 608/274-4849 or chapters@ sbcindustry.com.

Component Manufacturers Join & Save

New regular members of SBCA are eligible to receive one free individual access to an SBCA online program or a discount on their BCMC show registration. Paperwork will be mailed with your new member package or call staff for details.

SBCA COMPONENT MANUFACTURER MEMBER	\$
MID ATLANTIC CHAPTER REGULAR MEMBER (\$200)	\$
SBCA SUPPLIER MEMBER (\$648)	\$
MID ATLANTIC CHAPTER SUPPLIER MEMBER (\$150)	\$
SBCA BUILDER MEMBER	\$
MID ATLANTIC CHAPTER BUILDER MEMBER (\$150)	\$
PROFFCOIONAL	
SBCA PROFESSIONAL MEMBER (\$125)	\$
MID ATLANTIC CHAPTER PROFESSIONAL MEMBER (\$75)	\$
The full dues amount must be submitted with this membership application. Please return this form with your check in U.S. funds made payable to SBCA.	

TOTAL:

