



SBCA Annual Workshop & Conference

Tuesday, February 11

2 pm ET / 1 pm CT

12 pm MT / 11 am PT

The QUESTION: To Optimize or Not?

This presentation was highly attended at BCMC in San Antonio and is now being offered as an SBCA Annual Workshop. Experienced Truss Plant Manager, Rich Ackley with Truss Ops North in Lincoln, AR will help with strategies that can optimize your projects. The presentation will focus on your day-to-day operations and whether it makes sense to optimize on one project and not to optimize on another. Other topics for discussion will be:

- Examine optimization viewpoints on multi-family, tract and single family custom homes.
- Determine the quickest way to affect the bottom line.
- Show how to identify bottlenecks in your operation
- Discuss the cost of optimization.

Workshop Schedule – This 1¼ hour Workshop will be held on **Tuesday, February 11** at **2pm Eastern/1pm Central/12pm Mountain/11am Pacific**. TTT recertification credit, continuing education credit (CEU) and professional development hours (PDH) are available.

Workshop Cost – Component manufacturer companies that attended BCMC in San Antonio, TX can attend this session for **FREE**. SBCA members receive a discount and pay by location instead of by person. The member cost is \$30 per location; the nonmember cost is \$60 per person. For more information, visit: www.sbcindustry.com/workshop.php.

Missed a Workshop? – Recordings of this Workshop will be available online shortly after the presentation. Let us know if you would like to purchase online access to it.

[Thank you to our SBC Advertisers for Sponsoring the Workshops!](#)

*This Workshop sponsored by: **Eide Integrated Systems, LLC***



YES, I/we will attend *THE QUESTION: To Optimize of Not* on Tuesday, February 11.

(Invoices will be mailed after the event. Cancellations must be received by February 10.)

Please list the names of everyone planning to attend – Thank you!

Your name(s): _____

Your company & email: _____

Please email your response to tkutz@qaltim.com by **Monday, February 10**

or fax your response to 608/274-3329. Thank you!

If you have questions or would like to be removed from this list, respond to the above fax number or contact Trish at 608/310-6768.